

39976

NAME

AND

**ADDRESS** 



SHORR JOHNSON MAGNUS

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Philadelphia

USA

1831 Chestnut St Ste 602

## AGREEMENT MADE BETWEEN

## **WBZ TV 4**

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

04/24/13

Required

prior notice

PAGE

1061-60892-1 **DATE PRINTED** 

CONTRACT NO. REV.

1

**Cancellation Notice** 

Announcement 28 days

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928 ADVERTISER (OR AGENCY AND ADVERTISER)

MARKEY COMMITTEE

PO BOX 290782

Charlestown MA 02129-0214

USA

CONTACT PRODUCTMARKEY/D/US SEN MA :30'S

PAT CASHEN POLITICAL AGENCY EST. NO. LOCAL PRODUCT 1300 SALESPERSON CODE

PA 19103-3700

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 04/24/13 AND ENDING 04/25/13 NO. WEEKS:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAVO	SPOTS PWK.		IME TO	LENOTH	FEFOTINE DATEO	DDOODAMO	TOTAL BDCST.	LINIT DATE	TOTAL \( \( \) \( \) \( \) \( \)
HEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCS1.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	00110	2	07:00A	09:00A	30S	04/24/13-04/25/13	THE EARLY SHOW	2	300.00	600.00
2 FIXED	00110	2	05:00A	05:56A	30S	04/24/13-04/25/13	WBZ NEWS	2	400.00	800.00
3 FIXED	00110	2	05:58A	07:00A	30S	04/24/13-04/25/13	WBZ NEWS	2	450.00	900.00
4 FIXED	00110	2	12:00N	12:27P	30S	04/24/13-04/25/13	WBZ NEWS	2	550.00	1100.00
5	Th	1	09:00P	10:00P	30S	04/25/13-04/25/13	PERSON OF INTEREST	1	10000.00	10000.00
6 FIXED	W	1	10:00P	11:00P	30S	04/24/13-04/24/13	CSI: CRIME SCENE	1	8500.00	8500.00
7 FIXED	Th	2	11:35P	12:37A	30S	04/25/13-04/25/13	DAVID LETTERMAN	2	650.00	1300.00
8 FIXED	Th	1	11:00P	11:35P	30S	04/25/13-04/25/13	WBZ NEWS	1	1800.00	1800.00 25000.00
							iotal contract.	13		23000.00
							—— Billing Summary ———			L
					<u>.</u>	Apr	<u>May</u> <u>Jun</u>		<u>Total</u>	
					Qtr 2	- <b>13</b> 25000.00	.00	GR	25000.00 AND TOTAL	
									25000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser